

## ACU Business Degree

1ST QUARTER	2ND QUARTER	3RD QUARTER	Credit Hours
<b>Year 1</b>	<b>Core Curriculum Credit Hours</b>		33
<b>Year 2</b>	<b>Core Curriculum Credit Hours</b>		22
<b>Year 2 - Remaining Major (Non-Core) Credit Hours</b>			
Introduction to Business (2)	Principles of Accounting I (3)	Principles of Accounting II (3)	
	Intro to Economics (2)	Economics I (2)	12
11	11	12	34
<b>Additional Core Curriculum Courses (to be taken in years 3-4): God, Marriage &amp; Family (2); Vocational Evangelism (2); Christian Leadership (2)</b>			6
<b>Year 3</b>			
Business Statistics I (2)	Business Statistics II (2)	Business Communications (3)	
Principles of Accounting III (3)	Principles of Marketing I (2)	Principles of Marketing II (2)	
Economics II (2)	Principles of Management (3)		
Business as Missions (3)			
Elective / Core (2)	Elective / Core (3-5)	Elective / Core (5-7)	
12	10-12	10-12	32-36
<b>Year 4</b>			
Strategic Management I (2)	Strategic Management II (2)	Senior Project and Thesis (8)	
Elective / Core (8)	Elective / Core (9)	Elective / Core (3)	
10	11	11	32
Total Core Curriculum Credit Hours (Years 1-4)			61
Total Major Curriculum Credit Hours (Years 1-4)			70-74
Total Credit Hours			131-135

\* For a listing of Elective courses available in the Business Programme see the following Table.

## ACU Business Degree

Business Programme Electives				
Course Name	Credit Hours		Course Name	Credit Hours
Organizational Behaviour I	2		Organizational Behaviour II	2
Organizational Behaviour II	2		International Business I	2
International Business I	2		Business Law I	2
International Business II	2		Business Law II	2
Business Policy I	2		Business Ethics I	2
Business Policy II	2		Business Ethics II	2
Human Resource Management	3		Operations Management I	2
NGO Management	3		Operations Management II	2
Entrepreneurship	3		Business Finance I	2
Organizational Behaviour I	2		Business Finance II	2

### Course Descriptions

Below are the (1) Course Identification Numbers, (2) Titles, (3) Credit Hour Values and (4) Course Descriptions.

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### ACU Business Degree Programme Courses and Descriptions

**ACC2301 Principles of Accounting I** (3 Credit Hours)

A study of the fundamental principles of financial accounting as applied to proprietorships and partnerships. Coverage includes the theory of debits and credits, the accounting cycle, income statement and balance sheet presentation, special journals, accounting for service and merchandising enterprises, cash, receivables, inventories, temporary investments, plant assets, payroll, as well as dealing with these issues in a biblical framework.

**ACC2302 Principles of Accounting II** (3 Credit Hours)

A continuation of ACC 2301 with a look into corporations. Topics include stockholders' equity, long-term liabilities, time value of money concepts, long-term investments, and financial statement analysis. Introduction to cost/managerial accounting including job order and process costing in the manufacturing environment, budgeting, standard costs and variance analysis, and cost-volume-profit relationships.

**ACC2303 Principles of Accounting III** (3 Credit Hours)

This course begins with a review of the accounting cycle at the introductory level and progresses to more rigorous levels of financial accounting. Emphasis is on in-depth treatment of the measurement of the elements of the balance sheet and income statement; consideration of the conceptual framework of accounting theory and how the Christian worldview is integrated.

**BUS2201 Introduction to Business** (2 Credit Hours)

This course introduces the student to the field of business and its impact on society. Students will be challenged to understand the role of business and labour within God's created order. Student will deal with what it means to work and what it means to be a labourer created in God's image.

**BUS3201 Business Statistics I** (2 Credit Hours)

A look into how statistics play a role in the field of business. This course will look at topics in probability and statistics that apply to the field of business. Students will be given an understanding of the theory behind the use of statistics in business, and how our understanding of God as creator unites these worlds of theory and reality into one.

**BUS3202 Business Statistics II** (2 Credit Hours)

A continuation of the previous course, the course will deal with applications through case studies and analysis. Students will see how statistical analysis will be used to make real life decisions in the field of business, ending with a presentation on a statistical analysis research project.

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**BUS3205 *Principles of Marketing I*** (2 Credit Hours)

This course deals with the study of consumer and industrial markets and the formulation of marketing policies and strategies relating to product, price, channels of distribution, and promotion. The course will engage the world of marketing through lectures and case studies.

**BUS3206 *Principles of Marketing II*** (2 Credit Hours)

The second course in a study of consumer and industrial markets through the aspects of marketing, the course seeks to explore fashion, life cycles and consumer behavior in the African and international context, as well as the legal and institutional environment of marketing.

**BUS3212 *Business Ethics I*** (2 Credit Hours)

In this course, specific ethical frameworks will be discussed and critically evaluated in light of a Christian worldview. Contemporary issues about business ethics pertaining to management, finance, and marketing will be introduced, discussed and debated.

**BUS3212 *Business Ethics II*** (2 Credit Hours)

A continuation of the previous course, this course will continue to deal with ethical issues based on worldview. Contemporary issues about business ethics pertaining to globalisation, macroeconomics, and corruption will be introduced, discussed and debated.

**BUS3223 *Business Policy I*** (2 Credit Hours)

This course systematically approaches strategies within policy making. It will introduce policy-making strategies and their effect on the company or enterprise. This course will challenge students to think critically at each topic using their biblical knowledge.

**BUS3224 *Business Policy II*** (2 Credit Hours)

A continuation of the previous course, this course will seek to look at policies and strategies in real world situations. Research into real-world use of strategies and their effects, through case studies and research, will be the emphasis.

**BUS3225 *Organisational Behaviour I*** (2 Credit Hours)

Takes a look at the application of behavioural science theory research, and scriptural truth to organisations. Topical areas include motivation, reward systems, and group dynamics.

**BUS3226 *Organisational Behaviour II*** (2 Credit Hours)

Deals deeply with the implications of the application of behavioural science theory and research to organisations through the lens of a biblical worldview. Topics include leadership and organisation change.

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**BUS3235 *Operations Management I*** (2 Credit Hours)

This course analyses the strategies found in business processes within industries to increase productivity in the workplace. Key concepts include bottlenecks, flow rates, and process analysis. This course will also deal with excellence in the Christian work ethic, and its role in management.

**BUS3235 *Operations Management II*** (2 Credit Hours)

A continuation of the previous course, this course continues to look at strategies to increase productivity in the workplace. Special attention is given to the service and human resource aspects of a well-managed operation. This course will also analyse real life situations where students shall evaluate how a business may improve its productivity.

**BUS3241 *International Business I*** (2 Credit Hours)

With the ever-shrinking world around us, and the ever-rising effects of globalisation, the need for a global view of business is crucial in today's business world. This course emphasises the importance of having a global understanding of the marketplace as well as strategies for engaging internationally in business.

**BUS3242 *International Business II*** (2 Credit Hours)

A continuation of the previous course, this course will deal with the continuing effects of globalisation on the business world, specifically to small businesses. It will also look deeper at strategies for international business.

**BUS3301 *Principles of Management*** (3 Credit Hours)

Covers the concepts, issues, terminology, and practices of contemporary management. Contributions from organisational experience, theory, and research are examined as they relate to planning, organising, leading, and controlling business outcomes in a way that reflects our Creator.

**BUS3311 *Entrepreneurship*** (3 Credit Hours)

From a biblical perspective, this course focuses on all aspects of starting a business: one's motivation and objectives, beginning new ventures, and obtaining initial financing. Practical issues will include: where to get ideas, how ventures are begun, what resources you need for start-ups, how to evaluate proposals, and anticipating legal and tax implications. Students will develop a personal business plan at the end of the course.

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**BUS3321 *Human Resource Management*** (3 Credit Hours)

Emphasises the strategic importance of human resource practices to successful achievement of organisational goals. Contemporary practices in staffing, training, organizational development, compensation, and employee relations are examined in light of the latest theory and research, and critically dealt with through the lens of biblical truth.

**BUS3325 *Business Communication*** (3 Credit Hours)

This course deals with the glue of business management. Communication strategies and workplace communication will be dealt with specifically, including topics such as: oral, written, digital, and mass communication in the workplace. Students will also be given an opportunity to develop their own communication skills through workshops.

**BUS3327 *Business Information Systems*** (3 Credit Hours)

A study of business information systems and their role in the organisation. Topics include systems analysis and design, the fundamentals of the use of computer technology, controls over computer-based systems, and selected applications.

**BUS3343 *NGO Management*** (3 Credit Hours)

With the increasing introduction of NGO's within the African context, proper management of NGO's and non-profits becomes an increasing need. This course will look at the aspects of managing NGO's, including: volunteerism, tax-exempt status, and non-profit strategies. This course will also evaluate the roles of NGO's within a biblical context.

**BUS3351 *Business Law I*** (2 Credit Hours)

This course is an introductory course in the applied principles of business law, based on studies of contracts, negotiable instruments, agency, sales.

**BUS3352 *Business Law II*** (2 Credit Hours)

A continuation of the previous course that will look at business law topics including: bailment, and the transfer of real and personal property by individuals, partnerships and corporations.

**BUS3361 *Business as Missions*** (3 Credit Hours)

The role of missions in labour can only be understood when we understand who we are created to be. This course will emphasise what man's ultimate purpose is and how business and labour fit into that purpose through case studies and lecture time.

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### ACU Business Degree Programme Courses and Descriptions

**BUS4201 Strategic Management I** (2 Credit Hours)

This course concentrates on integration of the business disciplines through lectures and cases in business from diverse industries. Strategic issues faced by organisations are comprehensively analysed including their ethical dimensions.

**BUS4202 Strategic Management II** (2 Credit Hours)

A continuation of the previous course, this course continues to analyse business disciplines through lectures and cases in business from diverse industries. Strategic issues faced by organisations are comprehensively through a biblical worldview.

**BUS4801 Senior Project and Thesis** (8 Credit Hours)

An independent study required of all students majoring in business. The student will explore and analyse a topic related to the student's area of interest in business in the light of a Christian worldview in the African context. The study will result in a written thesis.

**ECO2201 Intro to Economics** (2 Credit Hours)

Introduces the student to the study of economics by looking at economic effect of the overall market and its effects on the consumer. Topics include: inflation, unemployment, growth, poverty, and their effects on the individual. This course will also lay the foundations of understanding economic systems from a biblical worldview.

**ECO2202 Economics I** (2 Credit Hours)

Will dig deeper into the role and effects of microeconomic systems. Dealing with topics such as: human motivation, supply and demand, pricing, and market outcomes. This course will look also look closely at the human condition to discover how man's sin nature effects the world of economics.

**ECO2203 Economics II** (2 Credit Hours)

A deeper look at macroeconomics and its effect on the world. This course will look closely at the topics found in ECO 2201, but also deal with government policies, interest rates, the role of households, businesses and government. A biblical view on the role of government and national policies will be infused throughout the course.

**FIN3221 Business Finance I** (2 Credit Hours)

A survey of the field of financial management including the financial marketplace, performance evaluation, determinants of securities valuation, risk and return analysis, capital investment decisions, and cost of capital

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**FIN3222 *Business Finance II*** (2 Credit Hours)

This course is the second in a survey of the field of financial management. Broad topic areas include capital structure and dividend policy, working capital management and financial forecasting, and advanced topics in financial management.